



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A.DEGREE EXAMINATION – BUSINESS ADMINISTRATION

FOURTH SEMESTER – APRIL 2019

BU 4505– LOGISTICS & SUPPLY CHAIN MANAGEMENT

Date: 10-04-2019

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

SECTION –A

Answer ALL the questions

(10X 2=20)

1. What is supply chain management?
2. What is logistics?
3. How do you control material flow in supply chain management?
4. Distinguish between 'Push' and 'pull' view of SCM.
5. Write a note on procurement management.
6. What is inventory management in LSCM?
7. State the basic concepts of supply chain management.
8. List the delivering aspects of supply chain management.
9. What do you mean by e- financial supply?
10. Outline the elements of Financial supply chain management.

SECTION –B

Answer any FOUR questions

(4X10=40)

11. What are the activities that are considered in logistics management?
12. Explain the importance of logistics.
13. Outline the framework for logistics strategic planning
14. Identify and describe the various factors that affect the size of the warehouse.
15. Bring out the modes of transportation in LSCM.
16. Write a note on planning and sourcing of supply chain management.
17. Bring out the evolution of E- Financial supply chain management.

SECTION –C

Answer any TWO questions

(2X 20=40)

18. Explain the current trends in logistics.
19. Discuss the factors to be considered during warehouse and site selection in logistics management.
20. Describe the role of emerging technologies for further empowerment of L&SCM
21. Discuss the legal aspects of e-financial supply chain.

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